

MBA I Semester Regular Examinations February/March 2015

BUSINESS ENVIRONMENT

(For students admitted in 2014 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

Answer the following: (05 X 10 = 50 Marks)

- 1 Enlist and explain major features of industrial policy 1991.
OR
- 2 What do you understand by LPG and how far it is helpful for the growth of the country?
- 3 Explain various measures used by RBI to control credit in India.
OR
- 4 What is Fiscal policy? What are its objectives?
- 5 What is balance of payments? Describe India's balance of payments position over the years.
OR
- 6 Critically evaluate the EXIM policy of India.
- 7 Give a brief note on trading blocks. Explain the impact of trading blocks on Indian economy.
OR
- 8 Explain the role of WTO in promoting the world trade.
- 9 How Indian consumers are protected through consumer protection act 1986? Discuss.
OR
- 10 Bring out the features of SICA (special provisions) 1985.

SECTION – B

(Compulsory Question)

01 × 10 = 10 Marks

11 **Case study:**

Soft core consultancy services is in the information technology sector. Is it currently facing a shortage of skilled man power and is fuelling a hike in employee salaries, which have been posting a 10-40 percent growth during the last couple of years. While there is an abundance of trainable human resources, a dearth in skilled manpower is being felt across the industry and this has resulted in a hike in salaries.

Typically, salary jumps happen not only in the conventional manner of being promoted but also because of professionals changing jobs more frequently. The increase in salaries varies from job to job and ranks highest in the IT sector where employees get a hike of over 40 percent when they join a new establishment. There is no dearth in entry-level human resources as there is a large supply, but a severe shortage is felt in the middle-level positions.

According to Mr. Raj, CEO of soft core, many new captive and third party off-shore facilities being set up in the country have led to a competition for skilled human resources that are already scarce. This is also leading to an ever-widening demand-supply gap and raise in the average salary level for all positions, apart from pushing up attrition in existing facilities, he said.

There is new trend of employees moving to multinational companies abroad for higher salaries and global experience. The salary package and working environment is far better than India in countries like USA. Then returning to India with global experience makes for a higher pay and position. This is also one reason for the shortage of skilled man power and hike in employee salaries in the IT sector.

Questions:

- (a) What problems in soft core facing? Suggest some remedies for its problems.
- (b) Do you support globalization?
